

# CIRCULAR ECONOMY



## WATER WISDOM

Reduce water usage with simple habits like shorter showers, fixing leaks and using water-efficient fixtures.

## MINDFUL MATERIAL USE

Opt for reusable, durable and multi-functional items over disposables.



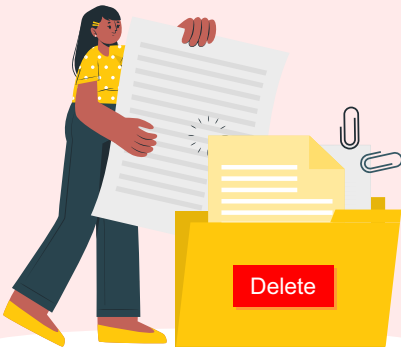
## RETHINK CONSUMPTION. PRACTISE WASTE-LESS LIVING.

Buy only what you need. Try to repair instead of just replacing.



## BATHE WITH ONE BUCKET OF WATER

One is usually enough.



## DELETE. DECLUTTER. UNSUBSCRIBE.

Reduce your digital footprint and the cloud storage bloat; Delete old emails, avoid large attachments and block the spam.



## SMALLER PORTIONS. BIGGER IMPACT.

Avoid food waste. There are many who go without a single meal.



## TISSUES HAVE ISSUES. USE A HANDKERCHIEF.

But if you must use one, know that one tissue is often enough.



## BRUSH THE TEETH. PUT OFF THE TAP.

Don't let water go down the drain in vain.

## CIRCULAR THINKING AT HOME

Consider upcycling, composting, donating, or swapping items before discarding.



SMART = Sustainable Meaningful Actions for a Responsible Tata

When the earth sustains, everyone gains.  
Be the Smart One - Scan the QR Code and take a pledge today.



Choose from 15 options  
Win exciting prizes!