

Tata Motors' plan towards sustainability - 10 EVs by 2025



India's largest vehicle maker seeks to tap the growing domestic market for eco-friendly vehicles. **Tata Motors Ltd will be launching 10 Electric Vehicles (EV) across commercial and passenger vehicle businesses in India over the next four years.**

While governments worldwide are pushing companies to develop and produce EVs to reduce carbon footprint, automakers are focusing on offering sustainable mobility solutions, including more battery-electric and hybrid-electric models.

N Chandrasekaran, Non-Executive Director and Chairman, Tata Motors Ltd. said "In India, EV penetration in our portfolio has doubled to 2% this year, and we expect penetration to increase exponentially in the coming years. Tata Motors will lead this change in the Indian market. By 2025, Tata Motors will have 10 new BEV (battery electric vehicles)." He added that Tata Sons is evaluating the creation of an automotive software and engineering vertical within Tata group that will help it lead in the sphere of connected and autonomous vehicles.

He predicted that greater emphasis and scrutiny will be placed on environmental sustainability and climate resilience placing these issues at the very core of business models. Tata Motors aims to leverage these megatrends and make sustainable business models a bedrock of its strategy.

Jaguar Land Rover (JLR), owned by Tata Motors, will also move towards the same goals. **The JLR fleet will target 100 percent o-tailpipe emissions by 2036.** It also aims to have a fully electric catalogue of vehicles by 2035.

Tata Motors will invest proactively in charging infrastructure and in partnerships for cell and battery manufacturing in India and Europe to forge a proper supply chain for its zero-emission vehicles in the coming decade.

Source: Tata Motor Ltd Annual Report FY 2020-21