



# BIODIVERSITY DEFENDER'S CHARTER

Preserve Nature. Protect The Future.

A Biodiversity Defender understands that nature isn't a backdrop to human life; it is the system that sustains it. And every choice, however small, protects the system or pulls it apart. Defend it like your life depends on it, because it does.

## Nature Begins Outside Your Window



Gardens, balconies, and even windowsills can support local species. Without native plants, local food webs begin to disappear.

- Grow native plants
- Avoid invasive ornamental species
- Let a patch of your garden go wild

## Kill Demand, Not Wildlife

Exotic pets, decorative shells, animal-based medicines, and wildlife-derived products are a significant threat to species survival.



- Refuse any product derived from endangered species
- When in doubt, leave it on the shelf

## Every Street Can Support Biodiversity

Urban spaces don't have to be biodiversity deserts.



- Put up a bird feeder
- Create a small water source for insects
- Plant and protect trees
- Oppose unnecessary felling

## Pesticides Don't Discriminate



Chemical pesticides kill far beyond their intended target, wiping out pollinators, soil organisms, and the food webs that depend on them.

- Switch to natural pest control at home
- Choose pesticide-free, sustainably grown produce

## What You Add To Cart, Shapes Ecosystems

Commodities like palm oil, soy, timber, and cocoa are directly linked to deforestation and habitat loss.



- Read labels
- Choose certified sustainable products
- Support brands that can trace their supply chains

## What Flows Into Rivers, Flows Back To Us

Rivers and wetlands support our water, food, and soil systems. Every drop protected helps ecosystems survive.



- Fix leaking taps & pipes
- Harvest rainwater
- Use low-chemical cleaners
- Avoid litter near water bodies

When it comes to defending biodiversity, it's time to #BeADoer. **Now.** Not later.