

THINKING IS GOOD
DOING
is
BETTER

THE DOER'S MINDSET

Six Essential Behaviours That
Set Action Apart From Intention



A Doer Chooses Mindfully

- Buy consciously
- Support responsible brands
- Start conversations

that encourage sustainable living within homes, workplaces, and communities.



A Doer Chooses Cleaner Ways To Live

- Use energy wisely
 - Commute greener
 - Reduce consumption
 - Adopt renewable energy
- to power daily life.



A Doer Finds Value Before Creating Waste

- Reduce
- Reuse
- Repair
- Compost
- Recycle

to keep resources in use and waste out of landfills.



A Doer Makes Conservation A Daily Habit

- Fix the leaks
- Use water-efficient solutions
- Harvest rainwater

and make conservation a part of your everyday routine.



A Doer Helps Nature Thrive

- Plant native species
- Create pollinator-friendly spaces

and make choices that help nature thrive alongside us.



A Doer Turns Awareness Into Action

- Share awareness
 - Join environmental initiatives
 - Volunteer locally
- and inspire others to turn good intentions into everyday action.



When it comes to sustainable living, it's time to #BeADoer. **Now.** Not later.